

ONE BIG PROBLEM
ONE SIMPLE SOLUTION

real  life
c a t h o l i c

EX-CATHOLIC

is the fastest growing religion in the world.

Especially with youth.

**IT DOESN'T HAVE
TO BE THAT WAY.**

THE PROBLEM

80% OF YOUNG PEOPLE STOP PRACTICING
THE FAITH *before their 23rd birthday.*

MOST WHILE IN COLLEGE.

Yet remarkably, the Church in America—
which includes you and me—

PEOPLE ASK ME ALL THE TIME: WHAT CAN WE DO ABOUT THIS?

- We have never created a means to intentionally prepare kids to hold on to their faith as they transition to college.
- We have never put something in place to successfully introduce kids to campus ministry.
- And we have never effectively used modern technologies to keep them connected, and engaged.

**AFTER 18 YEARS OF REAL WORLD
EXPERIENCE,
WE KNOW HOW TO FIX THIS.**



Our mission at
REAL LIFE CATHOLIC
is to ignite a bold, contagious faith
in the heart of every Catholic in
America,
by building a movement of Catholics who
share the beauty, power and truth
of the GOSPEL
with a world
that has largely forgotten.

WHAT WE DO

AT REAL LIFE CATHOLIC, we know the Gospel message is as compelling as ever. No other message is capable of offering the world the sense of purpose, meaning, hope and that “something more” we all seek.

The world has forgotten the beauty, power and truth of the Gospel. We’re reminding them.

**WE SEE LIVES
CHANGE.
EVERY DAY.**

Pilate asked: “What is truth?” But he would not stay for an answer. The world has largely forgotten that the Gospel offers answers. People today will stay for the answer, as long as we are there to provide it.

WE ARE THERE.

**WE ARE REMINDING
PEOPLE OF THE BEST
NEWS IN ALL OF HUMAN
HISTORY.**

At our
LIVE EVENTS

Our live events reach more than 85,000 people per year, and are unlike any other in the Church today. Centered on the heart of the Gospel, they remind people of the love of God for them, and of their great purpose in life; and they are practical, showing people how to live the Gospel in everyday ways, in their everyday lives. And we coach and train every parish for success: in more than 100 parishes, to more than 1000 leaders per year, we show people how to reach out and share their faith, and invite others to Jesus and his Church.

Through our
MEDIA

Our videos and radio spots reach over 1 million people per month, every month. They have changed the national dialogue on fundamental issues, transformed the everyday commute to a plain and undramatic encounter with God, and they have inspired people to re-engage with and share their faith with others.

In our
**EDUCATIONAL
INITIATIVES**

We authored what is being welcomed as the best Confirmation program in the English language. Already used by almost 100,000 teens per week, entire parishes are being transformed. As one Latino parish in Florida stated: “After starting Chosen, we have moved from losing 90% of our kids after Confirmation, to keeping 90%!” Unprecedented.



**BUT THERE IS
SOMETHING MISSING.**

Something no one else has seen.
Something that will transform Catholicism
in America *for generations.*

COLLEGE CONNECTION

For the first time in the history of the Church the missing link has been identified.

College Connection is the missing link—the missing piece to the puzzle—to keep kids engaged with their faith after they leave home. And the solution is simple.

Step One COLLEGE PREP RESOURCES

Create and provide a world class college-prep resource for parents and families to prepare to keep the faith in college. This will include a DVD and workbook series, web page and outreach and connection tools. This will cost \$185,000.

Step Two BRIDGING CONNECTIONS

Develop and implement a master database connectivity tool and provide the help to link kids —personally— with campus ministry at every college and university in the United States, on Day 1 of their arrival. This will cost \$936,429.

Step Three FEEDING ENGAGEMENT

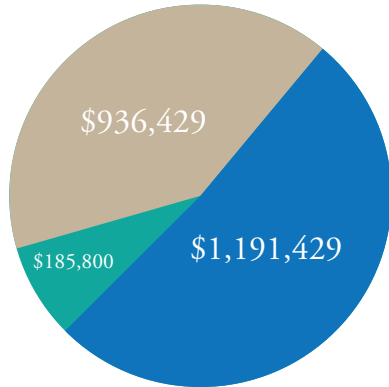
Continue feeding kids with world-class resources and real world connectivity tools to keep them engaged. This will include a video series, a dedicated website and phone app, and a unique series of live engagement programs. This will cost \$1,191,429.

There are approximately 4.8 million self-identified Catholic students enrolled at one of more than 7,000 colleges and universities in the United States in any given year. When all is said and done, COLLEGE CONNECTION can be started for \$185,000, and completed for \$2,312,858. This means we can start the COLLEGE CONNECTION initiative for as little as \$0.04 per student, and complete the initiative for \$0.48 per student!

**AND WE'RE GOING TO
GIVE ALL THIS AWAY
FOR FREE.**

**TOGETHER WE
CAN TRANSFORM
CATHOLICISM
IN AMERICA FOR
GENERATIONS.**

THE COST



- COLLEGE PREP RESOURCES
\$185,800
- BRIDGING CONNECTIONS
\$936,429
- FEEDING ENGAGEMENT
\$1,191,429

**SOULS COST.
THAT'S WHY WE
CAN'T DO THIS WORK
WITHOUT YOU**

“Stefanick is one of the most engaging defenders of the Christian faith on the scene today.”

—*Archbishop Chaput, Archdiocese of Philadelphia*

“Chris is a living witness to Jesus himself.”

—*Bishop Conley, Diocese of Lincoln*

“Chris is one of the most dynamic and effective speakers I’ve ever heard.”

—*Bishop Nickless, Diocese of Sioux City*

“I can assure you that his work is the fruit of his union of heart with the Sacred Heart of Jesus.”

—*Cardinal Burke*



“Two years ago I was about to give up on hope, and on faith. I had decided to become an atheist. I did a YouTube search for the word ‘truth,’ and stumbled upon your videos. It changed the course of my life. I don’t know what my life would look like right now if I hadn’t. I found hope and joy. I found God. I’m going to be confirmed this Easter.”

—Giulia, University of Oregon



TOGETHER . . .

We reach millions of people every year.
We see real conversions happen.
We empower Catholics
to be proud of their faith.

TOGETHER . . .

We're turning the tide.

**THE WORLD HAS FORGOTTEN
REAL BEAUTY, REAL POWER**

&

REAL TRUTH

LET'S REMIND THEM

real**life**
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